



FREE
GUIDE

The Ultimate Guide For

CORPORATE SUCCESS WITH GIFT VOUCHERS



INSPIRE CORPORATE SALES

The corporate gifting market is currently booming!

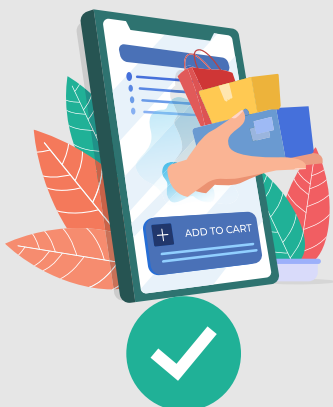
Many companies are looking for unique and memorable ways to inspire, recognise and reward people for their hard work and loyalty; and to show other businesses that they truly value their relationship.



And that's where your wonderful gift experiences can help.



Let us take the hard work out of large or complex corporate gift voucher orders, by creating a corporate gift page for your venue, helping inspire sales, whilst making the process of buying simple, for both you and your corporate buyers.



**CORPORATE
GIFTING PAGE**



**PROMOTE
YOUR GIFTS**



**PREPARE
MY GIFT SHOP**

CORPORATE GIFTING STATS



\$500

STAFF AVERAGE ORDER VALUE

Corporates gifting to staff members had an AOV of around \$500 in 2021.

\$2,500

CLIENT AVERAGE ORDER VALUE

Where a corporate generates a gift for one of their clients, the AOV is around \$2,500, but we have processed orders both larger and smaller than this.



35%

F&B

35% of corporate gifts were food and beverage gifts in 2021.

PUBLIC CORPORATE GIFT PAGE

Introduce a corporate gift page, which can be used to promote your most popular corporate gifts.



NEW CORPORATE GIFT PAGE.



DISPLAY YOUR MOST POPULAR CORPORATE GIFTS – AS MANY OR AS FEW AS YOU LIKE.



INCLUDE ANY OTHER INFO YOU WISH ON THE PAGE, SUCH AS BUYER INCENTIVES.



FAST & FREE

Bulk upload of database.
No costs for email delivery.



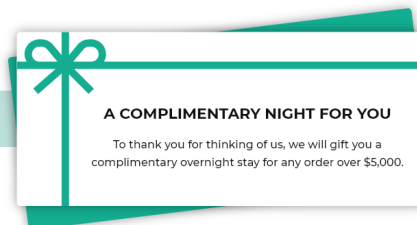
PERSONALISED

Add a custom greeting message to any gift voucher.



SUSTAINABLE & SECURE

An eco-friendly gifting choice, with best-in-class security.



BESTSELLERS

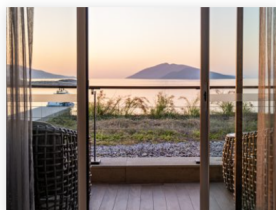
Here are the bestselling gifts purchased by our corporate clients.



Custom Thanks

By far the most popular type of corporate gift. Choose the amount you want to gift and each recipient will be able to choose the experience they prefer, making your gift the best gift for each one of them.

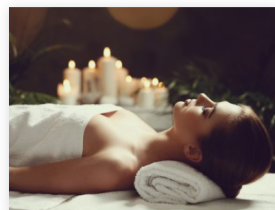
Minimum Amount: \$100.00



The Ultimate Custom thank you!

Treat them to a luxurious 2-night stay in an ocean view room with breakfast for 2 included on both days. Also includes custom spa or F&B voucher.

\$800.00 – \$1,200.00



The Ultimate Spa thank you!

Gift a luxurious 2-night stay in a superior king room with breakfast for 2 included on both days. Also includes custom spa voucher.

\$600.00 – \$1,000.00

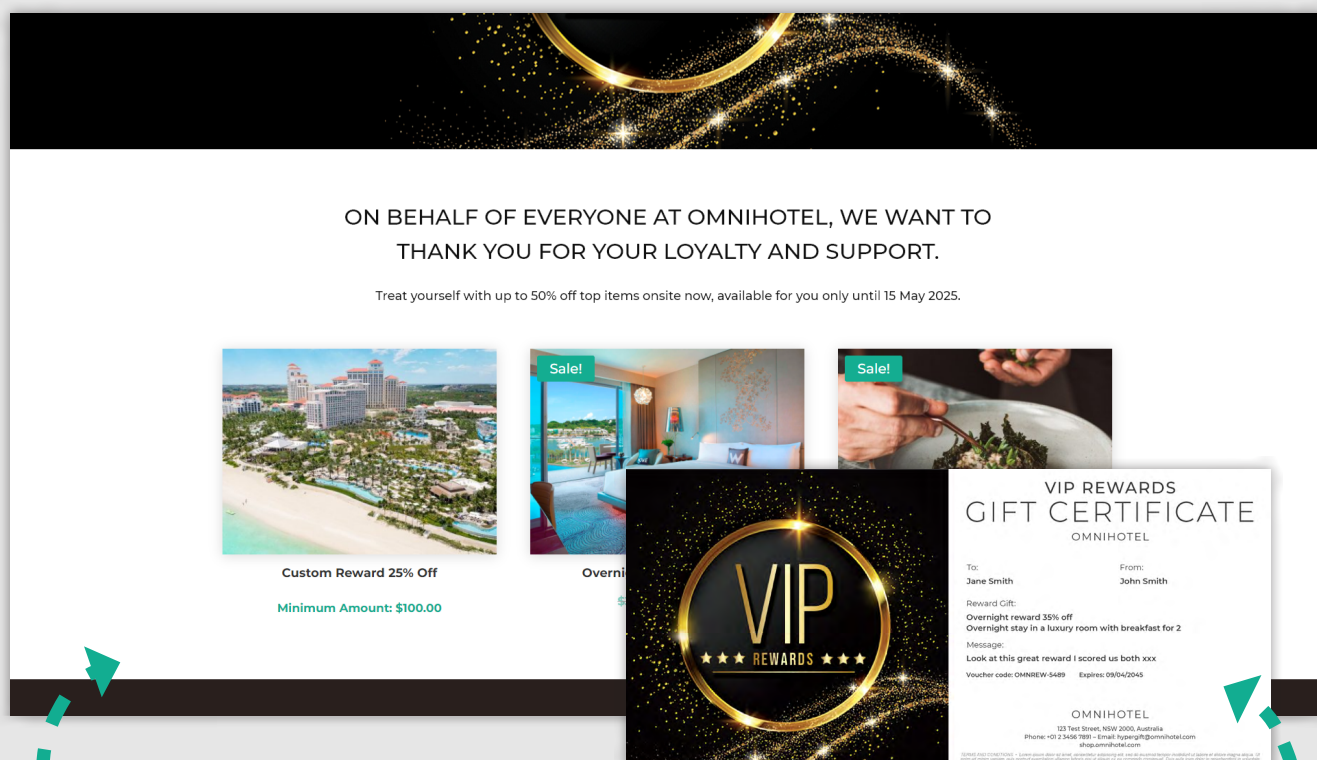
EXAMPLE PUBLIC CORPORATE GIFT PAGE

CLICK TO VIEW

SECRET, PRIVATE CORPORATE PAGES OR VOUCHERS

There may be times when you do not wish to display a gift voucher or an offer on your public gift shop, for example when you would like to share an offer with a specific group of people only, such as VIPs or to a corporate client.

A secret, private gift page or voucher can be created, which can be shared with a selection of businesses and key corporate contacts.



ON BEHALF OF EVERYONE AT OMNIHOTEL, WE WANT TO
THANK YOU FOR YOUR LOYALTY AND SUPPORT.

Treat yourself with up to 50% off top items onsite now, available for you only until 15 May 2025.

Custom Reward 25% Off
Minimum Amount: \$100.00

Sale! Overnight stay in a luxury room with breakfast for 2

Sale!

VIP REWARDS
GIFT CERTIFICATE
OMNIHOTEL

To: Jane Smith From: John Smith

Reward Gift:
Overnight reward 35% off
Overnight stay in a luxury room with breakfast for 2

Message:
Look at this great reward I scored us both xxx

Voucher code: OMNIEW-5499 Expires: 09/04/2025

OMNIHOTEL
123 Test Street, NSW 2000, Australia
Phone: +61 2 3456 7891 - Email: hypergift@omnihotel.com
hypergift.com

EXAMPLE SECRET, PRIVATE CORPORATE GIFT PAGE

CLICK TO VIEW

EXAMPLE SECRET, PRIVATE CORPORATE GIFT VOUCHER

CLICK TO VIEW

TOP TIP! SECRET!

TO KEEP GIFT VOUCHERS PRIVATE, SIMPLY LEAVE THEM AS UNCATEGORISED – THIS WAY THEY WILL NOT APPEAR LIVE TO THE PUBLIC UNDER A CATEGORY IN YOUR GIFT SHOP.

THERE ARE MANY DIFFERENT WAYS TO GIFT



HUMAN RESOURCES

Gift staff for business successes, overtime hours, rewards and incentives

REWARDS & LOYALTY

Thank clients and retain customers



SALES INCENTIVES

Incentivise teams, reward targets & goals

CORPORATE BEST SELLERS

Monetary gift vouchers, where the recipient is free to choose their own experience, are extremely popular, closely followed by spa gifts for females and F&B gifts for males.



**ALL TIME
BEST SELLER**



**FEMALE
BEST SELLER**



**MALE
BEST SELLER**



CUSTOM VOUCHER

Custom monetary vouchers are the most popular corporate gift for all venues.



SPA EXPERIENCES

Venues with Spa:

Spa experiences are the most popular voucher type for female corporate gifts.

Venues without Spa:

For venues without spa, \$200 dining vouchers are the 2nd most popular, followed by stay vouchers.



F&B VOUCHER

F&B vouchers, such as a \$200 dining voucher, are the most popular corporate gift for males, followed by stay vouchers.



HOW TO CREATE A GIFT?

[Watch this tutorial](#) and learn in 10 minutes how to create a new gift.

HOW TO CUSTOMISE AN EXISTING GIFT?

[Watch this tutorial](#) and learn in 3 minutes how to edit an existing product.

WHY GIFT WITH YOU?

Give your corporate customers a reason to gift with you.

Here are some ideas you could use.



FAST & FREE

Bulk upload of database.
No costs for email delivery.



PERSONALISED

Add a custom greeting
message to any gift voucher.



SUSTAINABLE & SECURE

An eco-friendly gifting choice,
with best-in-class security.

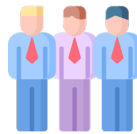
BRING CLIENTS TO YOUR CORPORATE PAGE

Attracting clients to your corporate page is key and is of course, vital to generating sales. Here are our top tips to do so.



EMAIL

Email your clients,
suppliers & partners,
inspiring them with your
unique gifts.



SALES TEAM

Involve your sales team,
ensuring that they
mention your corporate
gifts during meetings.



SOCIAL MEDIA

Social media posts, with
examples of your gift
experiences. Always
include a link to your gift
shop and/or directly to the
gift category/gift.

COMPANIES WHO HAVE PURCHASED CORPORATE GIFT VOUCHERS



GET YOUR GIFT SHOP READY TO INSPIRE

First impressions matter and your gift shop deserves special attention to compete and inspire corporate visitors. It's your 'shop window', where you can draw people in and engage them with your images & copy, whilst showcasing the gift experiences that would make wonderful gifts.

- **CREATE A CORPORATE GIFTING PAGE.**
- **CREATE SECRETE, PRIVATE PAGES FOR YOUR LOYAL GUESTS AND TOP CUSTOMERS.**
- **CREATE SPECIAL GIFTS.**
- **ENSURE YOUR PRICES ARE UPDATED TO THE RATES YOU'D LIKE TO RECEIVE NEXT YEAR.**

Set it up now, you can schedule the activation date to a later date.



YES, I WOULD LIKE A CORPORATE GIFTING PAGE!

Drop Erica an email who can organise one for you; erica@omnihyper.com
Any secret gifting pages can also be created with Erica.



VIDEO TUTORIALS

All you need to know about HyperGift, from creating a new gift to uploading new images or processing a complimentary order.

LEARN MORE



FREE HELP & SESSION!

Schedule a free, 30-minute one-on-one session with one of our experts now.

SCHEDULE SESSION NOW



***HERE'S TO YOUR SUCCESS WITH
CORPORATE GIFT VOUCHERS!***

HYPERGIFT.OMNIHYPER.COM

HYPERGIFT®

The Ultimate Guide For

CORPORATE SUCCESS WITH GIFT VOUCHERS

